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| Criteria | 3 | 2 | 1 |
| Incorporated details about website topic and  Video was at least 1 minute long  25 points | 3 or more details mentioned in video and video is one minute long | 2 details mentioned in video and video is less than one minute long | 1 or no details mentioned in video and video is considerably less than 1 minute |
| Use of class time and resources 25 points | Focused in class to research facts and productively added details and video elements. | Mostly used class time well, but needed reminders to stay on task. | Easily distracted by surroundings and did not get a lot accomplished with the time given. |
| Creativity of video  25 points | Original ideas in video. Characters had interesting dialogue that included facts. | Some creative ideas, but was not consistently creative | No original dialogue. Facts just listed in a non-imaginative way. |
| Go Animate Technology  25 points | Independently used Go Animate program and was able to incorporate video movement, sounds and backgrounds. You must include at least 3 camera transitions! | Mostly independent with using Go Animate, however, still needed support at the end of our unit. Did not try all features of Go Animate. 2 or less camera transitions. | Needed lots of help to use the Go Animate program. Did not try using all of the features with character movement, sound and backdrops. No camera transitions! |